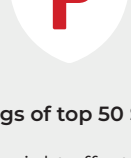


# SaaS Online Plagiarism STATISTICS

To Know For 2021

in Plagiasield P Plagiasield.com

[Read full study here](#)



We scanned the **blogs of top 50 SaaS business** to see how much **online plagiarism** might affect them ! Here is what we found:

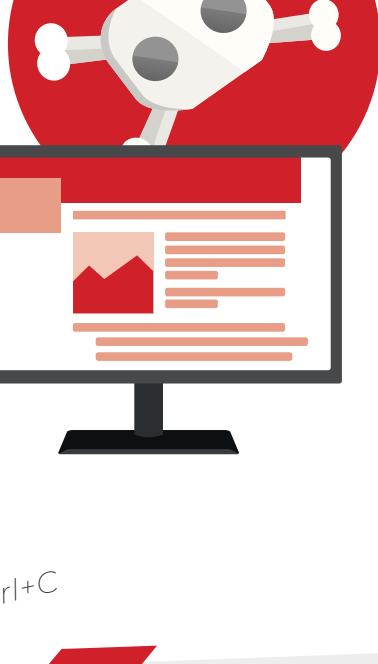
## About Content Theft

For a blog of 1000 articles,

# 600

of them are not **unique** anymore.

Remember that **Google** highly values **original content**.



# 54%

**Of their text is used somewhere else on the web**

You paid for a **full article**, do not let **half** of it go to waste.

# 16000

**Potential thieves for each blog**



While some are **rightful distribution**, most are considered **pure plagiarism** or **poor editorial process**.

## Opportunity 1

# Get rid of thieves

Ask **Google** to remove the fraudulent pages from its search index.

Ask thieves for the **removal** of infringing articles.



### tip #1

When appropriate, ask for a **compensation** for the damages the plagiarism caused you.

### tip #2

Use **PlagiaShield** to compute the best **DMCA** and get a higher **success rate** when filling out your **Google DMCA form**.

## Opportunity 2

# Claim backlinks

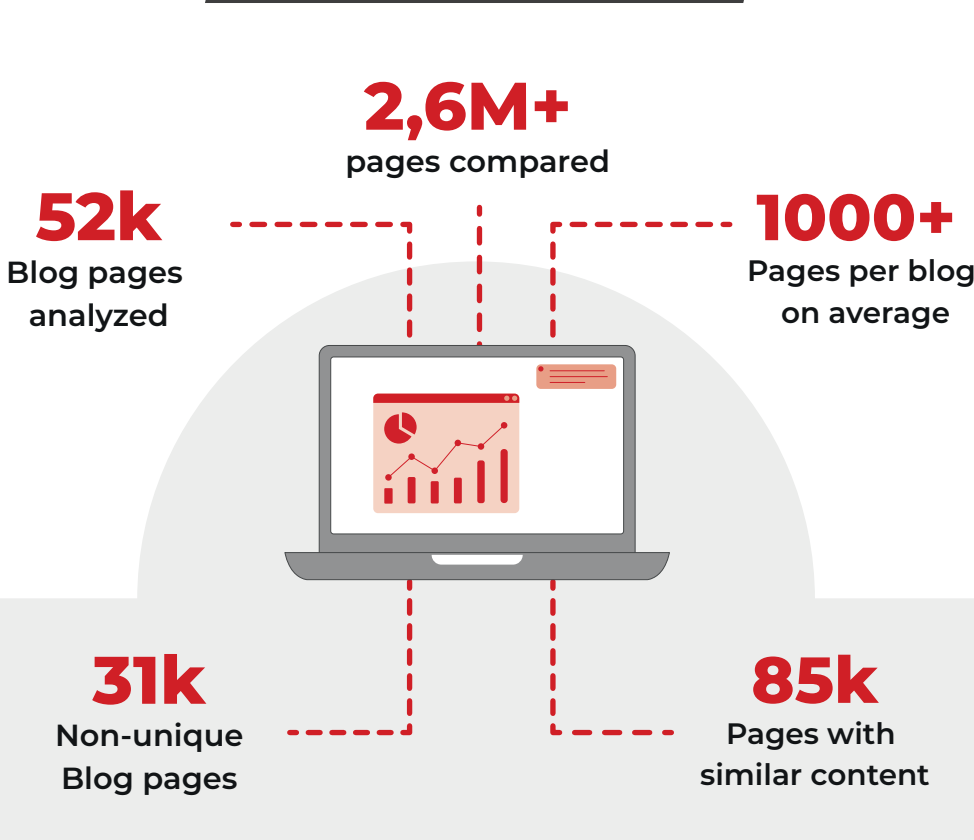
If you or your website is of **high authority** within your community, it's most likely that many writers took a few sentences from your articles.

It's your opportunity to **claim rightful backlinks** from dozens to hundreds of domains.

### tip #3

If your entire article was copied by a respected publisher, consider asking for full **citation**, a **backlink** and a **canonical link**.

## Study results from top 50 SaaS blogs



# SCAN

your domain now

Perform one check with our **free plan** !



No credit card needed

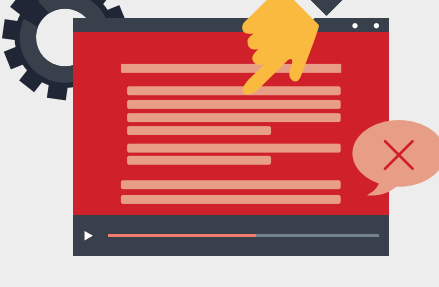
No integration needed

Access all results in a few minutes

# PLAGIASHIELD

Keeps your content unique

Being copied is painful enough  
Fighting content thefts shouldn't be



PlagiaShield is the **plagiarism checker** that helps you get rid of all copycats in the most efficient way.

Find the most fraudulent domains. Then make the problematic URLs **disappear** from the web.

&

**Claim backlinks** from the pages using a few sentences from your articles.

[Read the full study here.](#)

